

BECOME GREATER.™

Renew Your Membership with the Greater Boston Association of REALTORS®



10,500+ INDUSTRY PROFESSIONALS

In our Member Network: Agents, Brokers, Industry Affiliates

26,874

State Membership

1,592,920

National Membership

As of August 2022

**TOP 30
LARGEST**

REALTOR®
Associations
Nationally



64 COMMUNITIES

In Eastern
Massachusetts



LARGEST OF 5 DIVISIONS OF

Greater Boston Real Estate Board (GBREB)

FOUNDED IN 1889,

GBREB is the Oldest Organization
of Real Estate Professionals in America



Dozens of  **NETWORKING OPPORTUNITIES**

**DUES ARE LESS
THAN A CUP OF
COFFEE A DAY**

GBAR members get more,
so they can do more.



TOP 3 MEMBER SAVINGS PROGRAMS

1 Discounted access to MLS PIN
for agents and brokers affiliated
with a REALTOR® firm.

MEMBER SAVINGS: \$148 PER YEAR

2 Unlimited access to MA REALTOR®
Online Education Center.
Free approved CE courses.

MEMBER SAVINGS: UP TO \$270

3 FREE, Unlimited Access to
GBREB Forms Library via the
zipForm® Plus platform.

MEMBER SAVINGS: \$390

OUR MISSION

GBAR empowers its REALTOR® members to
achieve success through engagement, education
and advocacy to serve consumers in an informed,
professional and ethical manner.



VALUE PROPOSITION

- Professional Development
- Continuing Education (CE)
- GBREB Forms Library
- Legal Reports & Updates
- Invaluable Peer Networking
- Brokerage Counseling
- Legislative Advocacy
- Dispute Resolution Services
- Housing Data Dashboard
- 12 Staff, including In-House Attorney
- Recognition Awards
- Industry Leadership Opportunities
- Member Discounts & Freebies
- 2 Member Service Centers

NETWORK  **BUILD**  **LEAD**  **SUCCEED** 

RENEW WITH GBAR & BECOME GREATER.™

 Visit: gbreb.com/gbar/renew 



MEMBER BENEFITS BY THE NUMBERS

Renew with GBAR today and Become Greater tomorrow.

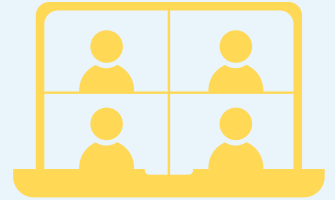
7 Fair Housing & Diversity Training Webinars

15 CE Webinars
6 Designation & Certification Courses



3 Broker Owner Forums

Rentals the Right Way Classes



12TH ANNUAL Economic Expectations Housing Forecast Forum

12 Agency Training Programs

4 Seminars on Solar PV, Sustainable Housing and Green Home Loans



5 Earth Day Community Events

Dominate During the Recession Agent Training Series

Distributed **\$45,000** in Charitable & Educational Grants



GBAR Appeared in **450** Print & Broadcast News Stories



MEMBER RECOGNITION



REALTOR® Spirit Awards
Good Neighbor Awards
Affiliate of the Year Award
Rising Star & Distinguished Service Awards
REALTOR® of the Year Award



3,674,056

Public Impressions Generated by 3-Month Digital Media Ad Campaign Touting Benefits of Working with a REALTOR®

DEFEATED LEGISLATION



On Rent Control, Transfer Taxes, Energy Codes

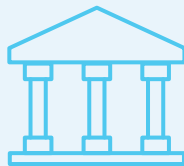
12 Bills Drafted and Filed to Advance REALTOR® Interests



OVER \$150,000

Raised for REALTOR® Party Advocacy

25 Ethics & Arbitration Complaints Filed



4 Quarterly Legal Live Webinars

42



GBAR Strategic Plan Goals for 2023-2025

15 CASES Settled or Dismissed



Responded to **OVER 350** Brokerage Counseling Inquiries

RENEW YOUR MEMBERSHIP TODAY!

BECOME GREATER.™ gbreb.com/gbar/renew

